



April 2007

Dear Lincoln Chapter of ASTD,

Congratulations on receiving the highest award in the Sharing Our Success (SOS) recognition program, the Chapter of the Month (COM) award. This award recognizes your chapter's achievements in the areas of CORE (Chapter Operating Requirements), SOS submission acceptance, and innovation and growth. Your effort demonstrates a replicable format for other chapters around the country to adopt and improve their chapter's business.

Your award package for your chapter includes the following:

- A free ASTD Learning System
- A cash prize of \$500
- A letter from the ASTD President (electronic copy attached)
- A description of your chapter's project on the COM webpage with a picture
- A COM news release text template (attached) for you to customize for local news sources
- A COM news release banner in jpg format (attached) to place on your news release document when publicizing
- A 2007 April COM logo in jpg format (attached) for posting on your chapter's website, letterhead, and other marketing materials
- Citation in the *LCN, Leaders Connection Newsletter* online
- Recognition in the ASTD Leaders Conference (ALC) program and at the event

Thank you for your participation. Your efforts will help us to create an interactive knowledge base to benefit current and future chapter leaders.

Congratulations on your accomplishment, and thank you again for your contribution to our members and chapters!

Cordially,

Veronica Bruhl
Chapter of the Month

