

# ASTD *Library*

## Lincoln Chapter



### BOOKS

[101 Easy Ways to Increase Business with Boomerplus Clients](#)

by Richard B. Ross and Michael P. Sullivan

[147 Practical Tips for Teaching Online Groups](#)

by Donald E. Hanna, M. Glowacki-Dudka, and S. Conceicao-Runlee

[1001 Ways to Reward Employees](#)

by Bob Nelson

[2004 ASTD Competency Study](#)

by Paul Bernthal

### Aa

[Achieving Impressive Customer Service](#)

by Wendy Leeboy, Gail Scott, and Lolma Olson

[Action Learning: How the World's Top Companies are ReCreating Their Leaders and Themselves](#)

by David L. Dotlich, PhD and James L. Noel

[Art of Managing People](#)

by Tony Alessandra and Phillip L. Hunsaker

### Bb

[Beyond the Podium: Delivering Training and Performance to a Digital World](#)

by Allison Rossett and Kendra Sheldon

[Beyond Training Ain't Performance Fieldbook](#)

by Harold D. Stolovitch and Erica J. Keeps

[Breaking Free: A Prescription for Personal and Organizational Change](#)

by David M. Noer

### Cc

[Career Survival: Strategic Job and Role Planning](#)

by Edgar H. Schein

[Choosing Civility: The Twenty-five Rules of Considerate Conduct](#)

by P.M. Forni

[Coaching for Commitment: Managerial Strategies for Obtaining Superior Performance](#)

by Dennis C. Kinlaw

[Coaching for Development: Skills for Managers and Team Leaders](#)

by Marianne Minor

[Coaching Successfully](#)

by Robert Heller

[Corporate Cultures](#)

by Terrence E. Deal and Allan A. Kennedy

[Creative Training Techniques Handbook](#)

by Robert W. Pike

[Customer-Centered Growth](#)

by Richard Whiteley and Diane Hessian

### Dd

[Destination Profit: Creating People-Profit Opportunities in Your Organization](#)

by Scott Cawood and Rita V. Bailey

[Dream Makers: Putting Vision and Values to Work](#)

by Michele Hunt

### Ee

[Edgware: Insights From Complexity Science for Health Care Leaders](#)

by Brenda Zimmerman

[Employee Handbook for Organizational Change](#)

by Price Pritchett

### Ff

[Fish! Tales: Real-Life Stories to Help You Transform Your Workplace and Your Life](#)

by Stephen C. Lundin, H. Paul, J. Christensen, and P. Strand

[Fish! A Remarkable Way to Boost Morale and Improve Results](#)

by Stephen C. Lundin, H. Paul, J. Christensen, and P. Strand

[Fun Works: Creating Places Where People Love to Work](#)

by Leslie Yerkes and Jim Kouzes

### Gg

[Giving and Receiving Feedback](#)

by Patti Hathaway

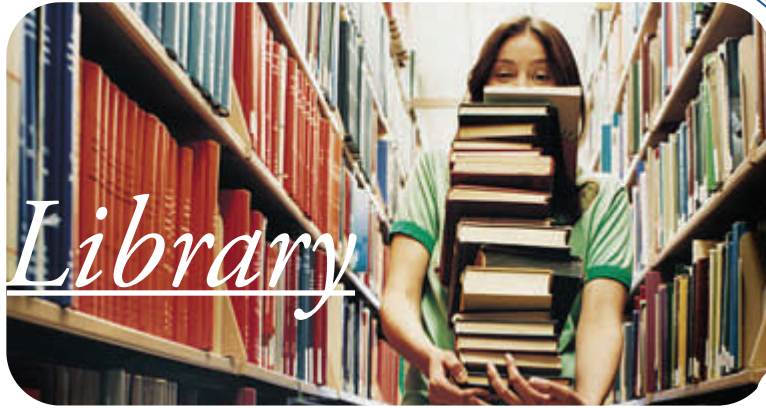
[Gung Ho! Turn On the People in Any Organization](#)

by Ken Blanchard

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### BOOKS...continued

#### Hh

[Handbook on Information Technologies for Education and Training](#)

by Heimo H. Adelsberger, B. Collis, and J. Pawlowski

#### Ii

[If Only We Knew What We Know](#)

by Carla O'dell and C. Jackson Grayson

[In Action: Implementing On the Job Learning](#)

by Jack J. Phillips

#### Jj and Kk

#### Ll

[Leading Change](#)

by John P. Kotter

[Learning Journeys](#)

by Marshall Goldsmith

[Love 'Em or Lose 'Em: Getting Good People to Stay](#)

by Beverly Kaye and Sharon Jordan-Evans

#### Mm

[Management Insights](#)

by David Cottrell, Ken Carnes, and Mark Layton

[Management of Organizational Behavior](#)

by Paul H. Hersey, K. Blanchard, and D. Johnson

[Managing the Generation Mix](#)

by Carolyn A. Martin and Bruce Tulgan

[Megatrends for Women](#)

by Patricia Naisbitt and John Aburdene

[Monday Morning Leadership](#)

by David Cottrell

#### Nn

[Nuts! Southwest Airlines' Crazy Recipe for Business and Personal Success](#)

by Kevin Freiberg and Jackie Freiberg

#### Oo

[Optimizing training transfer: 101 techniques for improving training retention and application](#)

by Robert Pike

#### Pp

[People Smarts: Bending the Golden Rule to Give People What They Want](#)

by Tony Alessandra, M. O'Connor, and J. Van Dyke

[Presentation Skills Training](#)

by Christee Gabour Atwood

[Preventive Stress Management in Organizations](#)

by James Campbell Quick, D. Nelson, and J. Hurrell

#### Qq

[QBQ! The Question Behind the Question](#)

by John G. Miller

#### Rr

#### Ss

[Six Thinking Hats](#)

by Edward de Bono

[Stewardship: Choosing Service Over Self Interest](#)

by Peter Block

[Strategic Selling: The Unique Sales System Proven Successful by America's Best Companies](#)

by Robert B. Miller, Stephen E. Heiman, and Tad Tuleja

[Systems Thinking: Managing Chaos and Complexity: A Platform for Designing Business Architecture](#)

by Jamshid Gharajedaghi

#### Tt

[The 1998 Training and Performance Sourcebook](#)

Editors—Mel Silberman and Patricia Philips

[The Baptist Health Care Journey to Excellence](#)

by Al Stubblefield

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### BOOKS...continued

[The Complete Idiot's Guide to Knowledge Management](#)

by Melissie Clemmons Rumizen

[The Creative Habit: Learn It and Use It for Life](#)

by Twyla Tharp

[The Fast Forward MBA in Finance](#)

by John A. Tracy

[The Next Level: Leading Beyond the Status Quo](#)

by David Cottrell

[The New Supervisor's Survival Manual](#)

by William A. Salmon

[The Tipping Point: How Little Things Can Make a Big Difference](#)

by Malcolm Gladwell

[The Wisdom of Teams: Creating the High-Performance Organization](#)

by Jon R. Katzenbach and Douglas K. Smith

[Training Ain't Performance](#)

by Harold D. Stolovitch

[Training for Dummies](#)

by Elaine Biech

[Training for Non-Trainers: A Practical Guide](#)

by Joseph D. Figueroa

[Transformational Leader](#)

by Noel M. Tichy and Mary Anne Devanna

### Uu and Vv

### Ww

[Winning Office Politics](#)

by Andrew J. DuBrin

[Working Knowledge](#)

by Thomas H. Davenport and Laurence Prusak

[Writing for Business Results](#)

by Patricia E. Seraydarian

### Xx, Yy, and Zz!

### BOOKLETS/WORKBOOKS

- ∞ Implementation Matters  
by Bob Sherwin, J. Folkman, and J. Zenger
- ∞ [The fish! Work-Play Book](#) (pamphlet)  
by Katie Parke
- ∞ The Stress of Organizational Change  
by Price Prichett & Ron Pound
- ∞ Love & Profit  
by James Autry
- ∞ Quick Training Tips!  
Editor—Loretta Weiss-Morris

### ASTD PRESS

- ∞ 10 Steps to Successful Strategic Planning
- ∞ Career Moves
- ∞ Crash & Learn
- ∞ How to Conduct Productive Meetings
- ∞ Mapping the Future
- ∞ Training Games

### MAGAZINES (*SELECT ISSUES AVAILABLE*)

- ∞ C2M Consulting in Management
- ∞ CLO Chief Learning Officer
- ∞ T&D Training and Development
- ∞ Infoline
- ∞ Training

### MISC MATERIALS

- ∞ ASTD Learning System for CPLP exam (2)
- ∞ Creative Whack Pack
- ∞ Interpersonal Managing Skills—learning system
- ∞ Leigh Bureau catalog of speakers
- ∞ State of the Industry Reports
- ∞ The Complete Games Trainers Play—kit  
by John Newstrom
- ∞ VisualSpeak—learning system
- ∞ Washington Bureau catalog of speakers