



ASTD-Lincoln's 4-Star Sponsorship Program

If you or your organization has an interest in sponsoring an ASTD-Lincoln meeting/workshop, we hope you will consider our 4-Star Sponsorship Program. The information below describes our flexible program aimed at enhancing our members experience while benefiting our sponsor:

	★ \$ 100	★★ \$ 200	★★★ \$ 300	★★★★ \$ 400
Logo on e-mail meeting reminder	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Acknowledgement in "What's Happening" for the month of sponsorship	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Acknowledgement by ASTD-Lincoln during the meeting	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
One Free Lunch	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo with link to company web site on sponsorship web page for six months	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Provide a Marketing/Giveaway Table*	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Up to five minutes to speak during program and conduct giveaway	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo with calendar event for the month of sponsorship	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Article in <i>ASTD LINK</i> newsletter during month of sponsorship	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

* The sponsorship fee will be reduced by \$100 if the giveaway(s) value meets or exceeds \$100 as agreed upon by the Director of Marketing or Vice President of Communications.

- ★ Sponsorship agreement forms must be received and approved by the Director of Marketing and an executive officer of the board at least four weeks (six weeks for newsletter article) prior to the ASTD-Lincoln meeting being sponsored (see attached agreement form).
- ★ Only one sponsor per meeting (this is an exclusive arrangement for a particular meeting).
- ★ Sponsorship of the ASTD-Lincoln Big Event or other gatherings different from our regular monthly meetings will be handled specific to that event. Contact the ASTD-Lincoln Director of Marketing or any board member with questions.
- ★ Sponsorship agreement forms will be processed on a first-come, first-served basis and payment must accompany the form.

We help Nebraska work better!

Lincoln Chapter of the American Society for Training and Development, Inc.